



CHORDTM

COMPANY

NEW PRODUCTS SPRING 2025



www.chord.co.uk



HELICAT RECORDS

IF YOU CAN BELIEVE YOUR EYES AND EARS
HORRORPOPS

PPS-98002

NEKTARZREMEMBER THE FUD

PINK FLOYD • UMMAGUMMA

SAME IMPALA / INNERSPEAKER

SGT. PEPPER'S LONELY HEARTS CLUB BAND • THE BEATLES

QUICKLY EN • COMIN' THRU

KING GIZZARD & THE LIZARD KING

DAP-032

CARPENTERS A SONG FOR YOU A&M SP 3511

SHARON JONES & THE

Excursions

THE CLASH

SEM-1-1819

ROCK & 2112 • MERCURY

ONLY LOVE/TOMMY JAMES AND THE SHONNELLS/ROULETTE RECORDS

THE YOUNG RASCALS

FIS-3055

ELVIS COSTELLO MY AIM IS TRUE

REACH OUT OF THE DARK

CPL-4858

ROBERTA FLACK

ROCKIN SOUL PART 1 — DARYL HALL JOHN O

PINK FLOYD • THE DARK SIDE OF THE MOON

Greenway Records

PAUL AND LINDA MCCARTNEY • RAM

ELEPHANT'S MEMORY

VANILLA FUDGE

INTRODUCING THE BEAU BRUMMELS

THE QUEEN'S NECTARINE MACHINE

THE MYSTICAL POWERS OF ROVING TARGET

BELL 6023

MOTT THE HOOPLE ALL THE YOUNG BLOODS

THE BOX TOPS • NO

EE31143

THE TURTLES • IT AIN'T ME BABE

Frankie and the Witch Fingers

FEEDBACK

THE CLASH/GIVE 'EM ENOUGH ROPE

COUNTRY JOE A

JE 35543 • 79244

FIREFRIEND

CE&AM

MR. TAMBOURINE MAN

EVERY ON

INCENSE AND PEPP

OTIS REDDING

DARYL HALL + JOHN OATES

TRAVELING WILBURYS

VOLUME ON

HELLCAT RECORDS

hepcat

DAP-004

SHARON JONES AND THE

STH2346

ELECTRIC LIGHT ORCHESTRA A NEW WORLD RECORD

KING GIZZARD AND THE LIZARD WIZ

HR 1265

THE SPECIALS

THE BLIND

ISLAND 7 90036-1

BOB MARLEY & THE WAILERS: UPRISING

MR. ELEVATOR & THE BRAIN HOPPER

The Claypool Lennon Delirium Monolith of Phobos.

E 20027

SPIRIT

TWELVE DREAMS OF MR. SARDONICUS

THIRD WORLD /

WINGS • VENUS AND MARS

STEREO

THE RASCALS

UB40 LABOUR OF LOVE

A&M SP-6-4980

ELECTRIC LIGHT ORCHESTRA ELDORADO

CS004

CHICAGO TRANSIT AUTHORITY I

STEREO

MAGICAL MYSTERY TOUR • THE BEATLES

EAST STAR RECORDS

ARTHUR BROWN

THE DAVE CLARK FIVE

HAVING A WILD WEEKEND

EASY STAR ALL-STARS

FIRST THE CRAZY W

MCA-2100

THE KINKS • ARTHUR (OR THE DECLINE AND FALL OF THE BRITISH EMPIRE)

THE PANTOFS

FIREFRIEND

TOM PETTY AND THE HEARTBREAKERS

SOLIT

HELPI • THE BEATLES

PINK FLOYD WISH YOU WERE HERE

THE CLASH

GEORGE HARRISON/ALL THINGS MUST PASS

40 YEARS OF MOVING SOUND & VISION

MUSIC LOVERS

Cables are the unsung heroes of the AV world. But if you're serious about sound and picture quality, you need the best cables that your budget will allow. No one understands this better than Chord Company.

It has been serving customers for 40 years, with a range of cables, switches and accessories, all of which harness the company's burgeoning portfolio of unique technologies. Whatever your budget, system or format, Chord Company's class-leading products can transform your listening or viewing experience.

Based in Amesbury, Wiltshire, just a short ramble from historic Stonehenge, this dedicated team of music and cinema lovers has been designing and hand-building multi-award-winning high-performance audio-visual products since 1985. This talented group is key to maintaining the brand's famously high standards of quality and service.

SINCE 1985

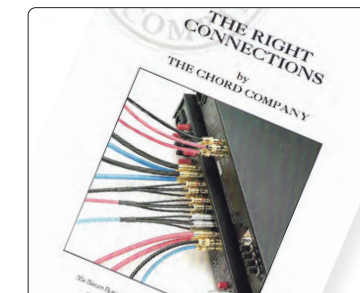
The brand was born down the road in Salisbury, and like so many success stories, it started out small. In fact, founder Sally Gibb made her first prototypes and production models on her own kitchen table (health and safety legislation was different back then). She built them for an overseas distributor who wanted high

quality interconnects for use with Naim Audio amplifiers. Success soon outgrew the kitchen table, prompting Sally to find larger premises and to grow the team to meet increasing demand.

Once hi-fi retailers realised that the cables improved performance, Chord Company started supplying the UK market. Many of Chord Company's original customers (both overseas and in the UK) still sell and distribute its products today, which is testament to the strength of relationship the company was able to forge.

RESTLESS INNOVATION

The company continued to grow, in size and status, into the new millennium and moved into its current purpose-built home in 2004. This triggered a series of major technological advances and innovations that continue to this day. Recently, Chord Company has broken new ground with a range of high-performance mains distribution blocks, noise reduction devices and the English Electric EE1 Network Noise Isolator. The journey continues...



ENGLISH ELECTRIC

Advanced network noise isolator

EE1 PLUS

- Self-powered - converts unwanted noise to heat
- Galvanic isolation and targeted common mode filtering
- Data quality is maintained
- Contains unique Chord Company ARAY technology
- Heavy-duty, machined aluminium case with decoupled isolation feet
- Discreet yet powerful and easy to install
- Multiple units within a network can bring further improvements

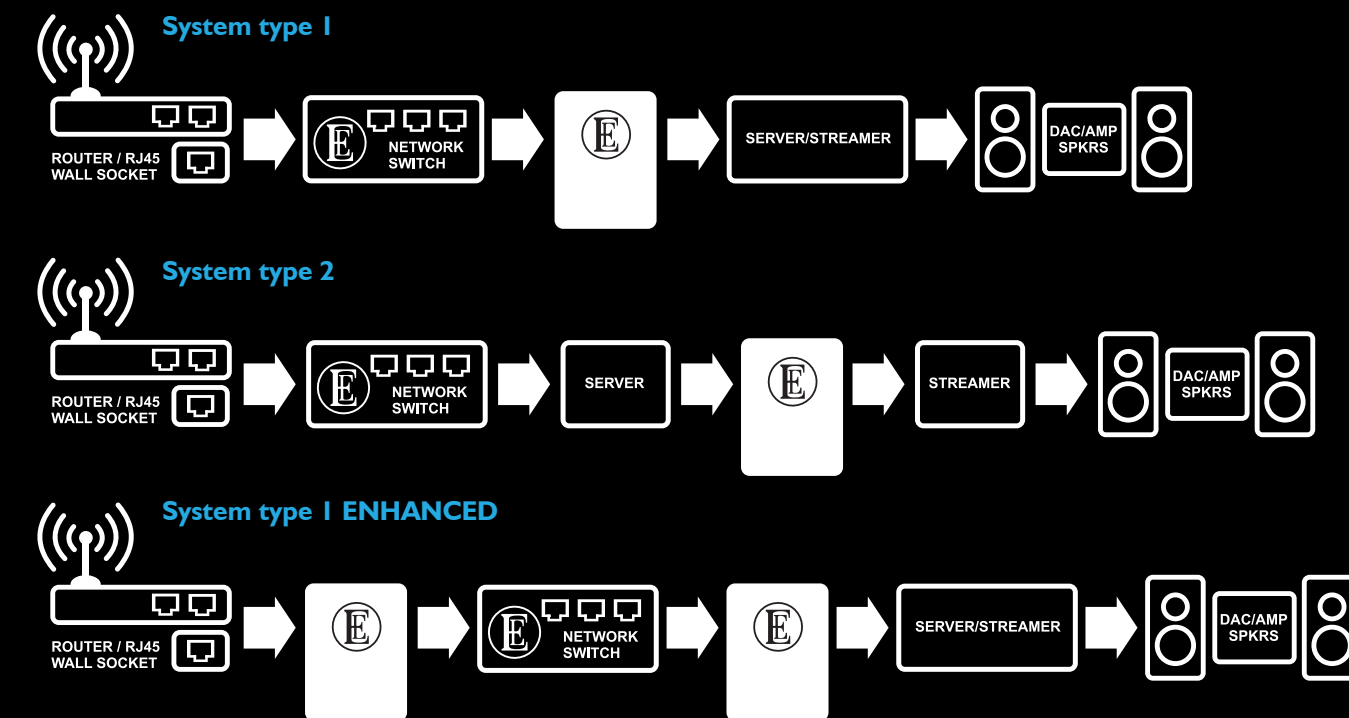


Advanced in-line network noise reduction for streaming media

Digital signals are robust but are often accompanied by a degree of noise - usually transferred from home network devices.

The EE1 Plus, like the EE1 and EE 8Switch, continues our efforts to prevent noise from affecting music/image data and system performance.

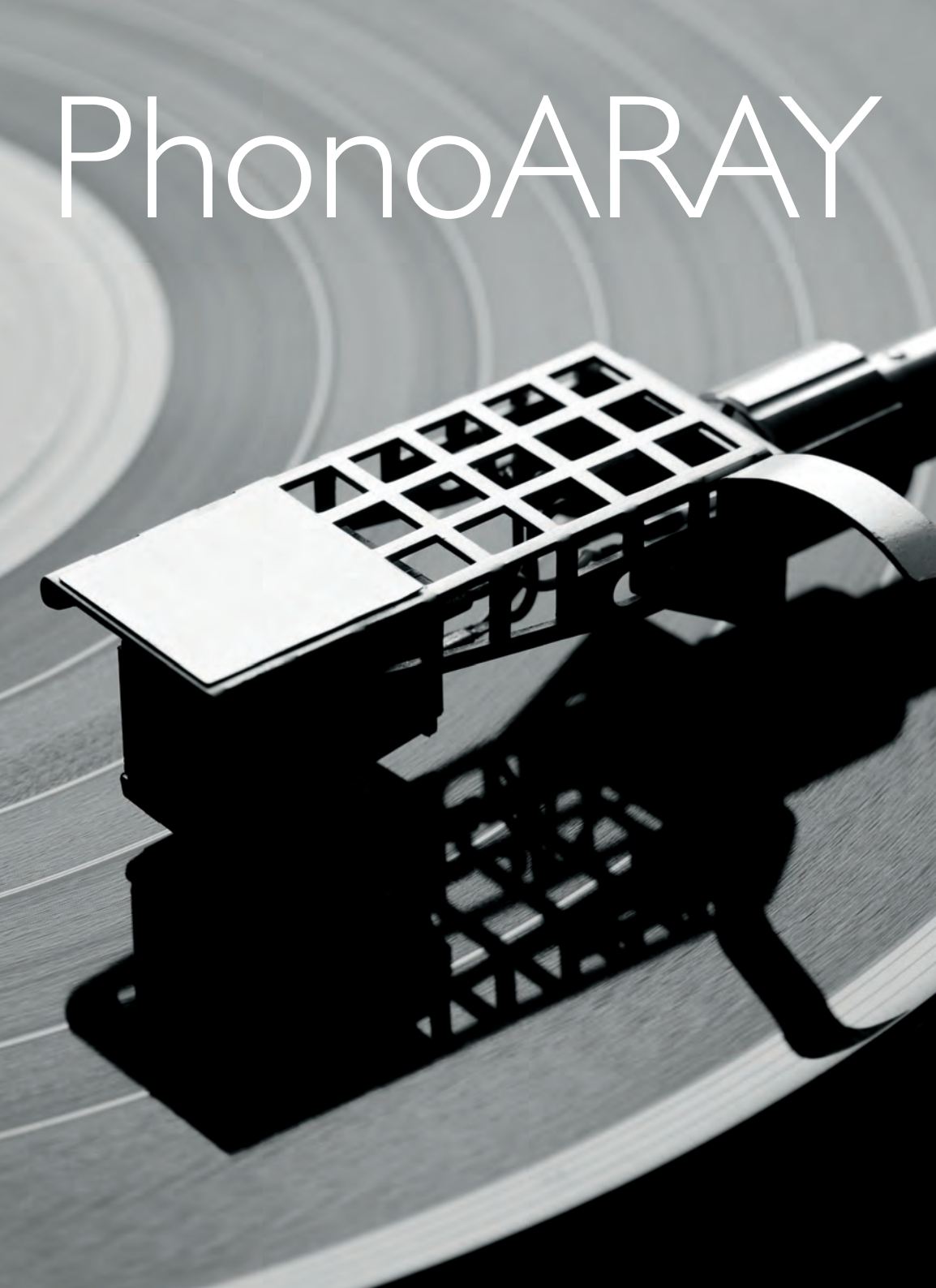
The EE1 Plus is designed to sit between ethernet cables within a streaming audio / video system and operate successfully whilst allowing signals to pass unhindered.



ENGLISH ELECTRIC



Built in the UK
by music lovers



PhonoARRAY

A turntable/record deck remains one of the highest-quality and most rewarding methods of accessing music at home, and is often one of several sources (analogue and digital) connected to the same hi-fi system.

The signal from vinyl record grooves is tiny! For example, the output from a moving coil cartridge is typically amplified 1,000,000 times before it reaches the loudspeakers. The engineering needed to retrieve this delicate sound can make turntables sensitive to electromagnetic radiation/interference.

We have years of experience, minimising the impact of external interference on the operation of audio systems, initially via advanced shielding technology and in recent years with the development of products including the GroundARRAY, PowerARRAY, PowerARRAY Professional and PowerHAUS mains distribution blocks.

These devices operate in parallel to avoid introducing filters into the signal path, however because many turntables need to be grounded to the phono amplifier/phono stage, this connection can provide a pathway for interference from the turntable into the rest of the playback system and vice versa, so we had to come up with something slightly different...

GroundARRAY



PowerARRAY Pro



PowerHAUS



The PhonoARRAY was conceived to improve the playback of turntables, although it can be used successfully in a variety of earthing applications within an audio system. Turntables can be earthed to the phono stage or phono amp input, whilst providing maximum protection for the highly sensitive signal.

Inside the PhonoARRAY is a hand-wound, ultra-high-current series filter, joining both terminals, as well as a complex ARRAY system, connected in parallel, that gives added sound security and also provides an effective double “virtual earth system” for

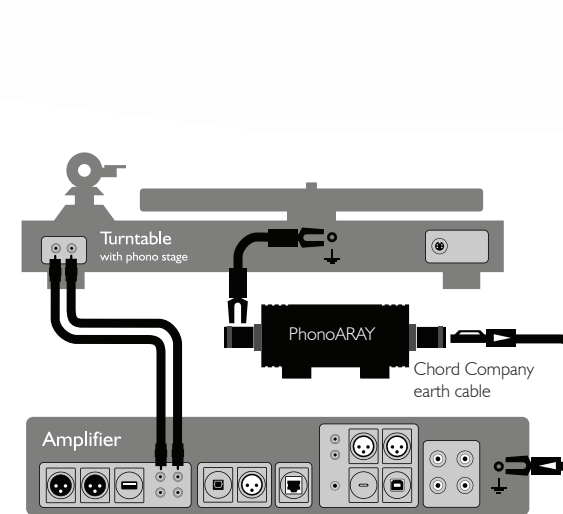
both the turntable and phono stage. Connections on the PhonoARRAY are via two high-quality 4mm speaker-style terminals, accepting 4mm ‘banana’ and spade connections.

The PhonoARRAY connects the earth terminal of the turntable (or tonearm) to the earth terminal of the phono stage (or amplifier phono input) and is supplied with a dedicated 50cm screened earth cable (4mm to spade connector) to be used between the PhonoARRAY and the phono input earth.

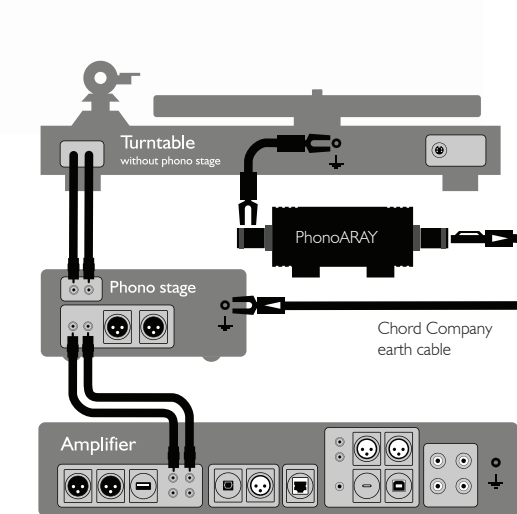
The PhonoARRAY is housed in a thick-walled machined aluminium billet to provide good electrical and acoustic isolation. The PhonoARRAY chamber has been resin-filled to reduce microphony, which is when mechanical vibrations are transformed into an undesired electrical signal/noise.

The casing rests on two extremely lightweight, decoupled isolation feet to further reduce microphony. The feet fixing bolts should be loosened before installation to allow full decoupling.

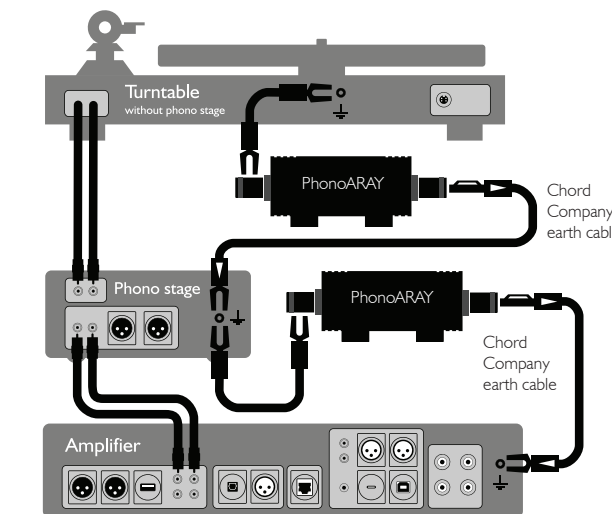
SYSTEM WITH BUILT-IN PHONO STAGE/AMP



SYSTEM WITH SEPARATE PHONO STAGE/AMP



ENHANCED SYSTEM WITH SEPARATE PHONO STAGE/AMP



USB-C

Musical multi-functionality



The USB-C connection is favoured by an increasing amount of portable hi-fi equipment, such as DACs, headphones / headphone amps and powered speakers, due to the versatility and high data transfer rates.

The new USB-C option for Clearway and C-USB cables also brings Chord Company performance to everyday devices used for audio playback, such as smartphones and PCs etc - including the latest iPhone 16 models, recent iPad Pro tablets, MacBook laptops and other Apple devices.

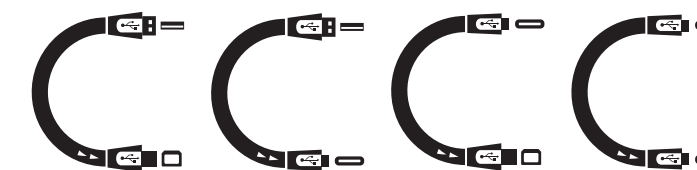
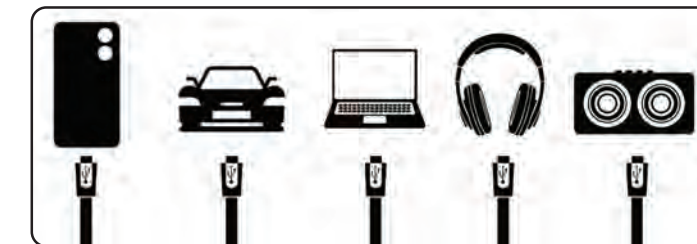
Available in A-B, A-C, C-B, C-C configurations and in a variety of useful lengths.

Clearway USB

- Alloy-sleeved connectors for improved plug shielding
- High-bandwidth silver-plated oxygen-free conductors
- Double layer foil shielding with high-density braid
- Non-compression strain relief system
- Gold-plated connectors
- Lengths A-B: 0.75m, 1.5m, 3m, 5m.
- Lengths A-C, C-B, C-C: 0.5m, 1m, 2m, 3m.

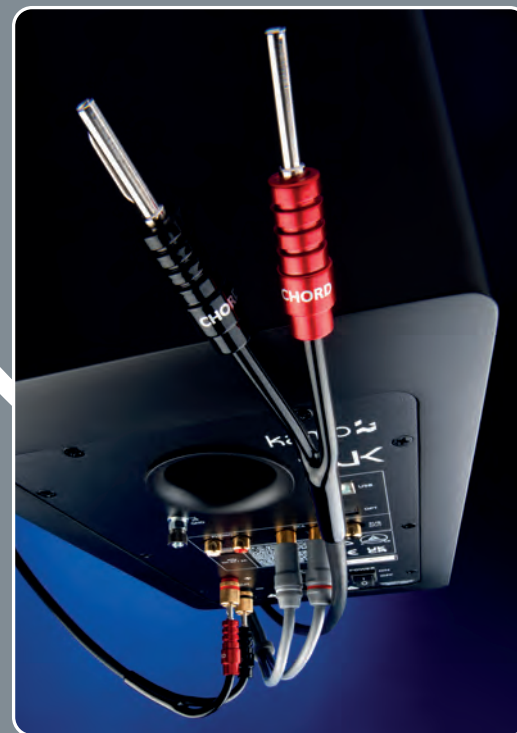
C-USB

- Heavy-gauge oxygen-free silver-plated conductors
- Twisted pair data conductor configuration
- Dual layer high-frequency shielding
- Gold-plated connectors
- Lengths A-B: 0.75m, 1.5m, 3m, 5m.
- Lengths A-C, C-B, C-C: 0.5m, 1m, 2m, 3m.



LEYLINE

The new standard for
cost-effective cabling

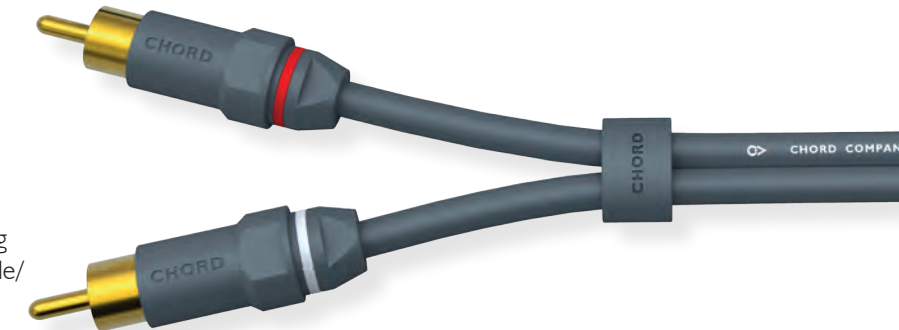


Leyline RCA

Gold-plated RCA plug for improved signal transfer across audio frequencies and a robust, compression-free, over-moulded plug surround for reliability.

PE dielectric/insulation and high-density over-wrapped foil shielding reduces signal loss caused by high-frequency interference. Turntable/phono stage ready.

Available in lengths of 0.5m, 1m, 2m & 3m.



Leyline HDMI

Performance display connection with shielded copper conductors and an ideal first upgrade for all TV and gaming applications.

Available in lengths of 0.75m, 1m, 1.5m, 2m & 3m.

- 8K/60Hz, 4K/120Hz resolution
- 48Gbps bandwidth
- Dynamic HDR
- Foam-PE insulation
- Twin AL foil shielding
- PVC outer jacket
- Gold-plated connector/pins
- Cable dia: 6mm



Leyline2XL speaker cable

The new Leyline2XL 14/2 speaker cable has been designed to bring out the best performance from any TV/cinema/home entertainment system, providing consistent and reliable service over long runs and in all environments - particularly useful for commercial or custom install applications where cables may be non-removable.

- Advanced XLPE insulation/dielectric
- Fire safety CPR rated : Dca -s1, d1, a1
- 152m easy-pull box with metre marking
- Rip-cord for easy stripping
- 6.5mm dia cable
- Low smoke, zero halogen outer jacket
- Robust 14AWG tin-plated copper conductors prevent oxidation and improve HF performance





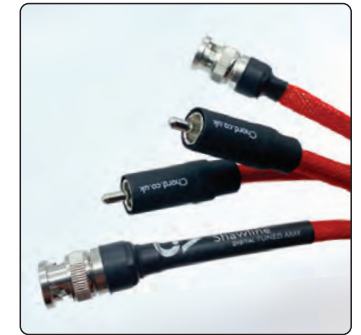
DIGITAL TENDERNESS



Epic Digital Tuned ARAY RCA



Epic Digital Tuned ARAY AES/EBU



Shawline Digital Tuned ARAY



Clearway Digital Tuned ARAY

TUNED ARAY COAXIAL

The latest Chord Company digital audio interconnect cables feature upgraded Tuned ARAY coaxial conductors and are hand built, with care and skill, in the UK by a team of music lovers.

Available fitted with the latest ChorAlloy® plated RCA, BNC, XLR and mini-jack connectors, with custom lengths made to order.

A wide selection of optical and streaming (ethernet) digital audio cables are also available.

PICTURE THIS

Clearway 48GBps ADVANCED OPTICAL HDMI cable



Quality HDMI chipset at both ends of the cable.
High-grade OM3 glass fibre.
Improved audio performance and HF noise shielding.

Available lengths: 3m, 5m, 8m, 10m, 12.5m, 15m & 20m.

10K	8K	4K
30fps 12bit 4:2:2	60fps 12bit 4:2:2	120fps 12bit 4:4:4
48 GBPS eARC	48 GBPS eARC	48 GBPS eARC

Clearway HDMI AOC

Using the latest generation HDMI chipset at both ends of the cable and the highest OM3 grade (over 10 Gigabit bandwidth) glass fibres rather than the typical OM2 (up to 1 Gigabit bandwidth), this ultra high-speed, full HDR cable is shielded against HF noise and benefits from improved audio performance.

Clearway HDMI AOC is available in lengths of 3m, 5m, 8m, 10m, 12.5m, 15m & 20m.

Clearway HDMI AOC supports:

Source-based Tone Mapping (SBTM)
Variable Refresh Rate (VRR)
Auto Low Latency Mode (ALLM)
Quick Frame Transport (QFT)
Quick Media Switching (QMS)

Why use AOC ? (Active Optical Cables)

Following concerns that copper-only cable is being stretched to the limit of its capability we have, for several years, been exploring optical technology for carrying the ever-more demanding signals required by the latest (and future) players, processors and screens. Unlike TOSLINK cables, where the entire signal is carried down optical fibres, HDMI AOC cable is a hybrid of 7 copper cables and 4 optical fibres.

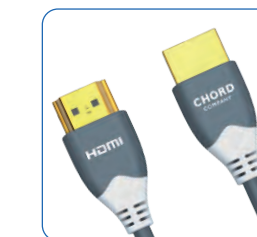
The advantage of optical fibre is that it doesn't pick up HF noise. The same cannot be said for the copper cables! This potential weakness, coupled with the longer cable lengths involved, means that HF noise on the signal earth is inevitable.

Even though this is a digital 'optical' cable, the copper cables are fully protected by a double aluminium foil shielding system.



Also available:

Leyline, C-view Plus and Clearway (non AOC) HDMI cables



UNIQUE TECHNOLOGY

ADVANCED, MULTI-LAYER SCREENING / SHIELDING

Conductor configuration and layers of all-important shielding become increasingly complex as the ranges ascend. By combining the differing, but highly effective attributes of both lapped foil and woven braid shields, Chord Company developed cables that work particularly well in the noisy environments of modern technology.

TAYLON® INSULATION

Taylon® insulation virtually eliminates the temperature-related phase instability and mechanical variation that mars the sonic and musical performance of PTFE, delivering a remarkably natural, musically communicative and expressive performance – challenging the best and most expensive cables available.

TUNED ARAY CONDUCTORS

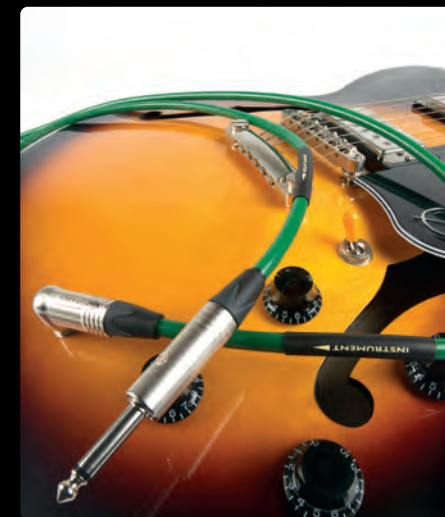
The unique ARAY, Tuned ARAY and Super ARAY technology emerged from a radical idea and much laborious trial and error. The transforming effect of the ARAY was discovered during development work within the Chord digital cable range. The ARAY consists of a mechanically tuneable configuration incorporated within the cable construction process.

CHORDOHMIC SPEAKER CONNECTORS & HEX GUN CRIMP TERMINATION SYSTEM

ChordOhmic 4mm crimp-on 'banana' and spade speaker connectors are ChorAlloy® plated and designed to bring electrical and sonic benefits to any speaker cable. Fitted as standard to all new Chord Company speaker cable sets. Also available as a retro-fit upgrade. Hex Gun system gives a superior long-term connection over the soldered equivalent.

CHORALLOY® PLATING

A unique performance upgrade over previous silver-plated connectors. The upgraded ChorAlloy® plating is available on VEE3 and PTFE RCA/phono connectors, ChordOhmic speaker connectors (spade and 4mm banana), BNC and mini-jack connectors, certain USB connectors and the connecting pins of DIN and XLR connectors.



WINNING PERFORMANCE

